Marco Reyes
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What “I want a *nice guy*” actually means

The difference between a nice guy and a kind man, and how to become the second.

When she says she wants a nice guy, she's telling the truth. She means a kind man: someone warm, decent and reliable. What she doesn't mean is a man who agrees with everything because he's scared of losing her. The “nice guy” is kind out of fear. The kind man is kind because that's who he is, and he can still say no.

01 Plans

WHAT'S GOING ON Nice guy: “Whatever you want.” Kind man has a preference and shares it, while staying open to hers.

> DO THIS Suggest something specific. If she prefers something else, great; the point is you had a view.

“I'd rather not do the club. How about that rooftop bar instead?”

02 Annoyance

WHAT'S GOING ON Nice guy hides it until it explodes weeks later. Kind man says it calmly, the same day.

> DO THIS Bring up small things while they're small. One sentence, no drama.

“Hey, it bugged me when you cancelled last minute. Can we not do that?”

03 Giving

WHAT'S GOING ON Nice guy gives to be liked and keeps a secret scoreboard. Kind man gives freely, and notices when it isn't returned.

> DO THIS Give because you want to. If it's one-sided for a long time, say so or step back.

04 Disagreeing

WHAT'S GOING ON Nice guy changes his opinion to match hers. Kind man can disagree and still be warm.

> DO THIS Share your real opinion. Respect hers. You don't need to agree to get along.

05 Boundaries

WHAT'S GOING ON Nice guy tolerates anything and calls it patience. Kind man has limits and keeps them.

> DO THIS Know what you won't accept, and act on it calmly.

MISTAKES THAT COST YOU

- Doing favours expecting a relationship in return. That's a trade, not kindness.
- Swinging to “bad boy” to fix it. Coldness isn't the answer; honesty is.
- Hiding your opinions to avoid conflict.
- Resenting women for not choosing you. Work on the fear, not the blame.

THE ONE RULE

Keep the kindness, lose the fear. A kind man with a backbone is what she meant all along.

New guide with every reel on @marco.dates. These are common patterns, not mind-reading: every woman is different, the only way to know is to pay attention and ask, and a clear no is always a no.