Marco Reyes
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Why she goes *cold* after a great date

What's usually happening when the texts get shorter, and what to do in the next 72 hours.

The date was great. Then her replies shrink. Most men panic, and the panic is what actually ends it. Very often she's not losing interest. When someone feels a lot, fast, part of them steps back to check it's real. She slows down and watches whether you're the same man you were on the date. Your next few moves answer that.

01 Day one

WHAT'S GOING ON She's processing the date. Short replies are normal.

DO THIS Send one easy message the next day. Mention something you enjoyed. No questions about "where this is going".

"Had a really good time last night. Still thinking about that terrible karaoke."

02 If she's slower than usual

WHAT'S GOING ON She's busy or pacing it. Not a verdict.

DO THIS Don't double-text or send a paragraph. Keep your rhythm.

03 Make a plan

WHAT'S GOING ON Steady interest looks like a concrete next step, not endless chatting.

DO THIS Within a couple of days, suggest a specific second date.

"I want to see you again. Thursday, the Thai place I told you about?"

04 Get on with your week

WHAT'S GOING ON She feels whether her reply time controls your mood.

DO THIS Gym, work, friends. Not as a tactic; because your life doesn't pause.

05 If she stays cold

WHAT'S GOING ON She may genuinely not be feeling it, and that's allowed.

DO THIS After one plan with no real answer, let it go gracefully. No guilt trips.

"No worries. If you fancy it another time, you know where I am."

MISTAKES THAT COST YOU

- Double texts, "is everything okay?" and paragraphs. They tell her the date was a lucky night and the real you is anxious.
- Going cold back to "win". Mirroring games kill good starts.
- Over-analysing every emoji with your friends for hours.
- Trying to fix a bad feeling by texting more. Meeting fixes it, not messages.

THE ONE RULE

Keep your rhythm: one easy text, one clear plan, then live your week.

New guide with every reel on @marco.dates. These are common patterns, not mind-reading: every woman is different, the only way to know is to pay attention and ask, and a clear no is always a no.